# PHILCO 73

Color Television

# PHILCO-FORD HAS ONE IDEA BETTER IN

# Color Television

PHILCO Ford

NEW PHILCOMATIC II "HANDS-OFF" ADVANCED COLOR TUNING (1), So easy, so automatic you have to try it to believe it!)

Nothing like it ever before! This Advanced Philcomatic System makes color tuning amazingly easy because a sophisticated network of automatic circuits practically does the tuning job for you. With the Philcomatic Master Control button in "Automatic", you just select any VHF channel. When you see the Philcomatic Color Control Light come "on", just take your hand off — the picture's right automatically. No button to push — it's locked in automatically. Just "See the Light." That's all you do for beautiful color — for crisp, clear, lifelike color every time.

There's no guesswork, either. With the Philcomatic Master Control in Automatic and the light "on", you know your color picture is automatically tuned. If the light is not "on", you just fine tune until you see the light, and "hands off" — the picture's right, automatically. If you're receiving a black and white telecast, the light doesn't glow. However the automatic circuits can be tuned and locked-in for excellent reception.

All 5 major controls are locked-in automatically for a clear, bright color picture.

With the Philcomatic Master Control in "Automatic", all five vital elements of a good color picture — Color, Tint, Brightness, Contrast, Automatic Fine Tuning — are right, automatically; all are locked-in through changing scenes and backgrounds to keep the picture right. Normally, the most preferred setting for these controls is the midpoint position, with the control indicators at "12 o'clock high". You need not readjust the controls. However, to suit individual preferences or adjust for poor station transmission, the Color, Tint, Brightness and Contrast controls can each be adjusted up to a 30% range EVEN WHEN THE PHILCOMATIC MASTER CONTROL IS IN THE "AUTOMATIC POSITION" . . . you do not have to disengage the Philcomatic to adjust the preference controls.

New PHILCOMATIC II SUPER BLACK MATRIX COLOR PICTURE TUBE (2), unsurpassed in Philco history for COLOR BRIGHTNESS, SHARPNESS, COLOR FIDELITY, LONG-LIFE OPERATION (available on Philcomatic III models)

**Jet black background increases color contrast.** Exceptional picture sharpness and contrast is achieved with a jet black background that surrounds each color dot. This gives each color dot a contrast field of its own to make it more vivid, with dramatic brightness and sharpness.

**Exclusive phosphor dot screening process.** A unique Philco-Ford automated process deposits color phosphor dots over entire tube face at a precise thickness to provide optimum brightness from the phosphor. One idea better, again.

**Advanced electron guns run cooler.** Ultra accurate electron guns are precisely aligned to strike phosphor dots with pinpoint accuracy for sharp definition, superb color purity. A special heat dissipation design reduces operating heat; increases tube life expectancy. Tubes, in accelerated "life tests," have operated 38,000 hours, the equivalent of 10 to 15 years of normal use.

**Clearer tube-face glass transmits more light for brighter picture.** The Philcomatic II Super Black Matrix tube is 100% brighter than previous Philco non-Matrix tubes.

**Precision-engineered temperature stable shadow mask assures optimum color brightness.** Computer-tested dot pattern assures accurate registration of colors on tube face. Temperature compensated supports are designed to prevent shifting of the shadow mask during warm-up and properly aligned for bright, sharp colors at all times.

**Cosmetic Color Circuit.** Philco gets the faces right. The rest is easy. Philco Color TV features a special color circuit that provides a greater range of color shades which get the faces right and gives more natural life-like color. An all-new compensator has been developed which cuts the blue haze that is often seen in such telecasts as sports and outdoor scenes. The result is a much crisper rendition of details. In the absence of a color signal this same compensator achieves unparalleled Black and White Reception.

NEW PHILCOMATIC ALL SOLID STATE CHASSIS (3), With new COMMAND MODULES

100% transistorized, with 14 individual modules, to provide better color TV performance.

The most advanced chassis in Philco history, this new Philcomatic is 100% solid state and engineered with highly efficient, rugged printed circuits on modules about the size of an average file card.

Designed with computer precision, these modules contain ultra-sensitive solid state devices and advanced integrated circuits that operate instantly, without warm-up — run cooler, more efficiently than heat-producing tubes — and continue to operate at peak efficiency long after tube components have burned out or deteriorated with age.

Combined with other advances in color TV circuitry, the new Philcomatic solid state chassis uses only one half the power of Philco's previous chassis to deliver maximum sound fidelity and optimum color picture reproduction.

**Circuits are computer-tested and adjusted to assure top performance.** Each module in the new Philcomatic Solid State chassis contains solid copper engraved circuits, printed on a rugged, durable fiber glass board. These circuits are computer adjusted and tested to assure that each module is operating at peak efficiency. This insures that all processing circuits are delivering a consistently uniform performance to provide the finest quality color reproduction.

Better ideas, better than ever, for more trouble-free operation.

Fewer components, improved reliability. New Philcomatic All Solid State Chassis (4). DESIGNED TO ELIMINATE 5 OUT OF 10 SERVICE REPAIRS.

Advanced Philcomatic modular concept puts 14 vital television circuits on 14 "file card" type modules that can be easily replaced by your serviceman. One idea better.

SIMPLICITY OF DESIGN eliminates hundreds of potential trouble spots. 224 fewer handmade connections. 52 less connecting wires.

The new Philcomatic modular concept incorporates solid state devices and printed circuits that eliminate the component-damaging heat, wiring maze and soldered connections of previous Philco tube chassis — thus require less service.

**Command modules make it amazingly easy to locate service problems should they arise.** Each module contains a specific circuit function so that any malfunction can be easily spotted by the serviceman who can relate the problem to a specific module and check it out in minutes.

**Each module lifts out easily, can be replaced in minutes if needed.** Philcomatic modules are as easy to replace as a light bulb. Each module is indexed so that serviceman can replace correct module easily, quickly.

INSTANT PLAY for both picture and sound.

Solid state devices operate instantly, require no warm-up — you get instant sound, while a specially-designed circuit keeps picture tube ready for immediate picture on all Philco-Ford models except 19C305WH.

DETACHABLE ANTI-GLARE SHIELD (5). Tinted shield reduces annoying reflections from room lighting or bright daylight. Also adds styling flair when set is not in use. Snaps off and on again for easy cleaning. (On all Philcomatic III models.)

Great Color TV systems, better than ever from Philco-Ford.

**Philcomatic pushbutton channel selector. Tune in UHF/VHF channels quickly, easily, at the touch of a finger (6).**

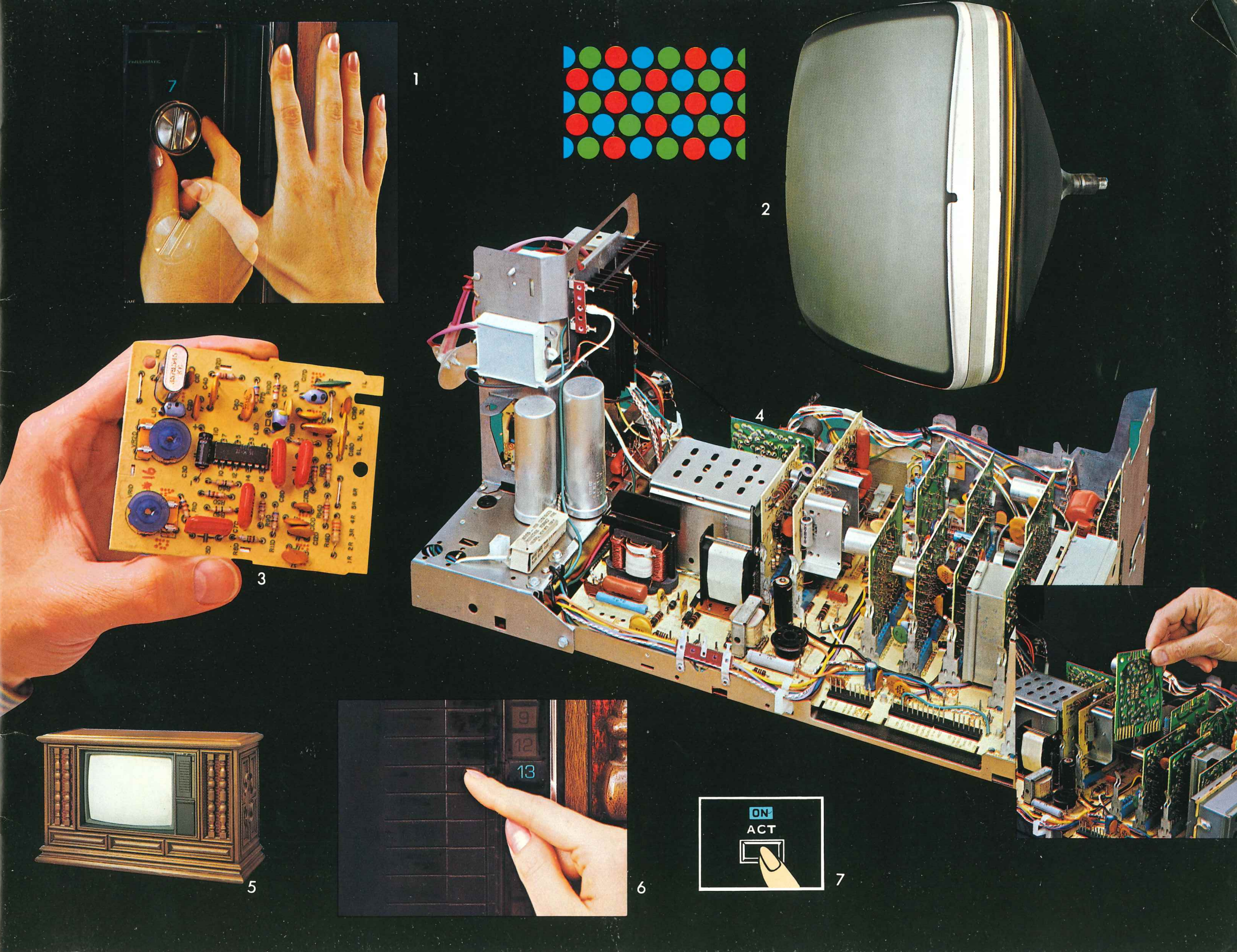
After pre-setting 12 UHF/VHF channels desired, you just close panel door and press the channel button to tune and lock in a beautiful color picture, instantly, automatically. Available on model 26C362DK.

A.C.T. (Auto-lock Channel Tuning) (7). Perfects fine tuning and locks in the picture at the push of a button. After channel selection and minimum tuning adjustment just push the A.C.T. button. Picture and sound come in sharp and clear instantly.

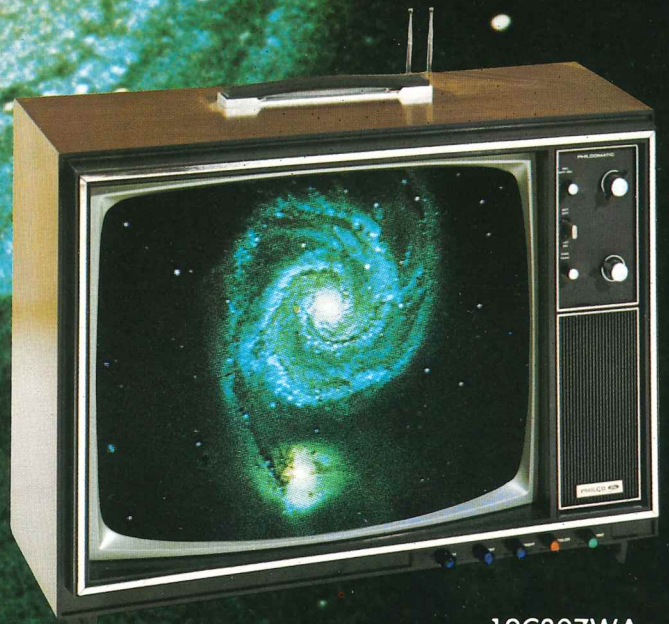
PHILCOMATIC I. A performance-proven system that combines easy pushbutton automatic "set and forget" tuning for a clear, fine tuned picture, automatically. This system includes automatic tint, color, and Autolock Channel Tuning.

PHILCOMATIC II. Includes the new **PHILCOMATIC "HANDS-OFF" ADVANCED COLOR TUNING SYSTEM** that automatically tunes and locks in the color picture consisting of ACT, (Autolock Channel Tuning,) color, brightness, tint, and contrast.

PHILCOMATIC III. Includes the **PHILCOMATIC "HANDS-OFF" ADVANCED COLOR TUNING SYSTEM, THE PHILCOMATIC II SUPER BLACK MATRIX** picture tube which provides the sharpest, brightest, most lifelike color picture in Philco history, plus the **NEW 100% SOLID STATE MODULAR CHASSIS** to provide reliable natural color, automatically. Plus the **detachable anti-glare shield.**


1
2
3
4
5
6
7
ON
ACT

19C305WH




19C307WA

# ONE IDEA BETTER FROM PHILCO-FORD

Model 19C305WH, Size 19"

This compact color set is a truly contemporary color portable styled in striking white to enhance any decor.

Features include:

- Transistorized Solid State Signal System
- Cosmetic Color Circuit
- Transistorized U.H.F./V.H.F. Tuners
- Simplified Color/Tint Controls
- Memory-Matic Pre-Set Fine Tuning
- Lighted U.H.F./V.H.F. Channel Indicators
- Dipole V.H.F. Antenna
- U.H.F. Antenna Loop
- 75 OHM Input

Height 17", width 22½", depth 19¼"

Model 19C307WA, Size 19"

This color portable reflects the warmth and elegance of a lustrous walnut finish. It's a living luxury touch in a uniquely compact color receiver whose design characteristics ensure the existence of truly practical high quality color viewing.

Features Include:

Philcomatic I Tuning system — just select the channel, and a push of the Philcomatic button (on tint control) puts into full operation automatic tint, color and A.C.T. for a beautiful color picture

- Transistorized Solid State signal system
- Cosmetic color circuit
- Transistorized UHF/VHF tuners
- Memory-matic pre-set fine tuning
- Lighted UHF/VHF channel indicators
- Dipole VHF antenna
- UHF antenna loop
- Instant response
- 75 OHM input

Height 17", width 22½", depth 19¼"

# PHILCOMATIC II
## "HANDS OFF" TUNING SYSTEM
## (20C312WA)

Model 20C310BK, Size 20"

Smart cabinet finished in ebony. Stylized control panels with bright accents.

Features Include:

- A.C.T. (Auto-lock channel tuning) perfects fine tuning and locks in the picture at a push of a button. After channel selection and minimum tuning adjustment, just push the A.C.T. button. Picture and sound come in sharp and clear instantly.
- Philcomatrix I black matrix picture tube
- Color burst light indicating color program
- Cosmetic color circuit
- Memory-matic pre-set fine tuning
- Transistorized UHF/VHF channel indicators
- Dipole VHF antenna
- UHF antenna loop
- Instant response
- 75 OHM input

Height 17⅛", width 25", depth 19¾"

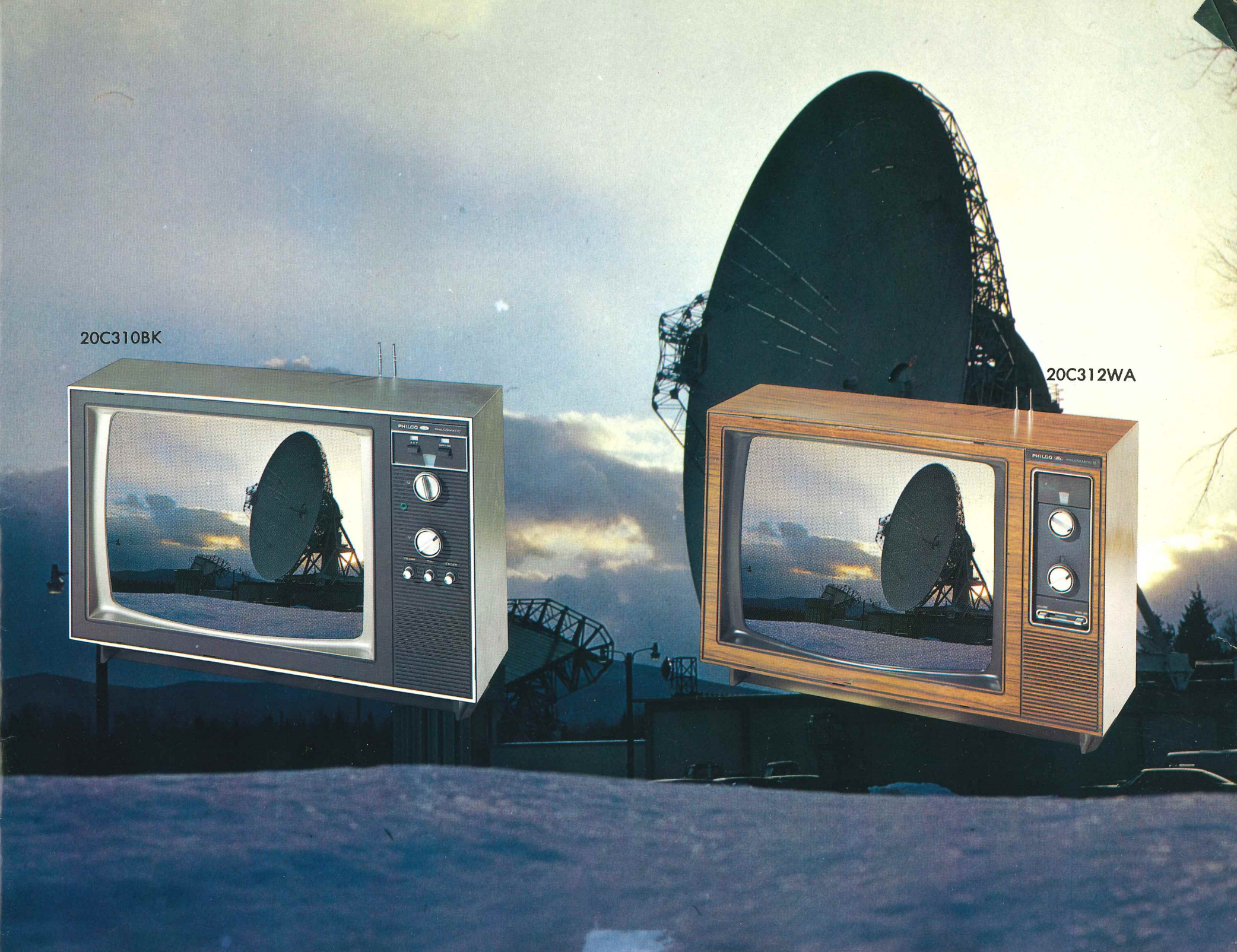
Model 20C312WA, Size 20"

Furniture styled cabinet finished to match walnut

Features Include:

- Philcomatic II "Hands-Off" Tuning System. All you do is select the channel, see the light. The new Philcomatic advanced color tuning system that automatically tunes and locks in the color picture consisting of A.C.T. color, brightness, tint, and contrast controls.
- Philcomatrix I black matrix picture tube
- Cosmetic color circuit
- Memory-matic pre-set fine tuning
- Transistorized UHF/VHF tuners
- Lighted UHF/VHF channel indicators
- Dipole VHF antenna
- UHF antenna loop
- Instant response
- 75 OHM Input

Height 17⅛", width 25", depth 19¾"


20C310BK
20C312WA
PHILCO
PHILCOMATIC

# PHILCOMATIC II
## "HANDS OFF" TUNING SYSTEM
## (20C312WA)

Model 20C310BK, Size 20"

Smart cabinet finished in ebony. Stylized control panels with bright accents.

Features Include:

- A.C.T. (Auto-lock channel tuning) perfects fine tuning and locks in the picture at a push of a button. After channel selection and minimum tuning adjustment, just push the A.C.T. button. Picture and sound come in sharp and clear instantly.
- Philcomatrix I black matrix picture tube
- Color burst light indicating color program
- Cosmetic color circuit
- Memory-matic pre-set fine tuning
- Transistorized UHF/VHF channel indicators
- Dipole VHF antenna
- UHF antenna loop
- Instant response
- 75 OHM input

Height 17⅛", width 25", depth 19¾"

Model 20C312WA, Size 20"

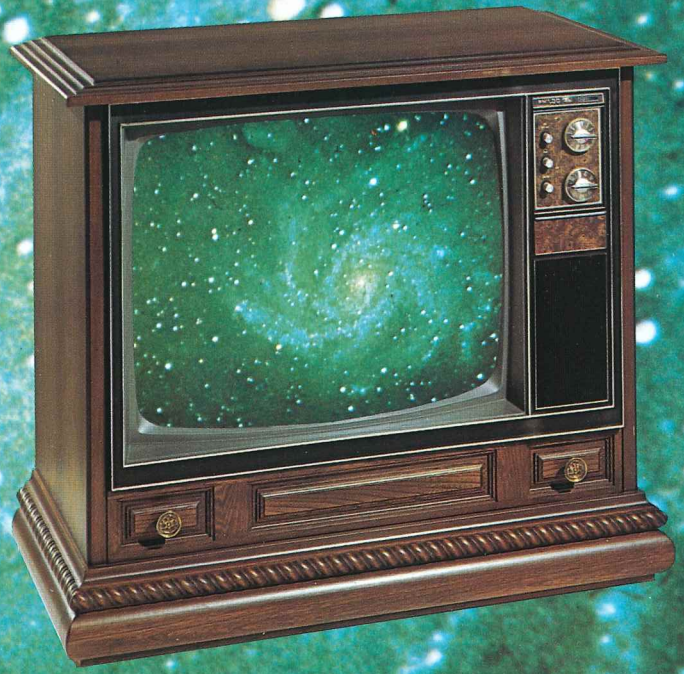
Furniture styled cabinet finished to match walnut

Features Include:

- Philcomatic II "Hands-Off" Tuning System. All you do is select the channel, see the light. The new Philcomatic advanced color tuning system that automatically tunes and locks in the color picture consisting of A.C.T. color, brightness, tint, and contrast controls.
- Philcomatrix I black matrix picture tube
- Cosmetic color circuit
- Memory-matic pre-set fine tuning
- Transistorized UHF/VHF tuners
- Lighted UHF/VHF channel indicators
- Dipole VHF antenna
- UHF antenna loop
- Instant response
- 75 OHM Input

Height 17⅛", width 25", depth 19¾"

25C320WA



25C322PC

# ONE IDEA BETTER FROM PHILCO-FORD

Model 25C320WA, Size 25″

Trim line contemporary cabinet, finished to match walnut.

Features Include:

- A.C.T. (Auto-lock channel tuning)
  Perfects fine tuning and locks in the picture at a push of a button. After channel selection and minimum tuning adjustment, just push the A.C.T. button and picture and sound come in sharp and clear instantly.
- Cosmetic color circuit
- Memory-matic pre-set fine tuning
- Transistorized solid state signal system
- Transistorized UHF/VHF tuners
- Lighted UHF/VHF channel indicators
- Patented automatic chroma control
- Instant response
- 75 OHM input

Height 28 1/16″, width 29 3/16″ depth 17 13/16″

Model 25C322PC, Size 25″

Philco presents a dignified Spanish pecan finished console with authentic hardware accents.

Features Include:

- A.C.T. (Auto-lock channel tuning)
  Perfects fine tuning and locks in the picture at a push of a button. After channel selection and minimum tuning adjustments, just push the A.C.T. button. Picture and sound come in sharp and clear instantly.
- Cosmetic color circuit
- Memory-matic pre-set fine tuning
- Transistorized solid state signal system
- Transistorized UHF/VHF tuners
- Lighted UHF/VHF channel indicators
- Patented automatic chroma control
- Castors
- Instant response
- 75 OHM input

Height 28 3/4″, width 32 11/16″, depth 19 5/16″

# PHILCOMATIC I

Model 26C330WA, Size 26"

A combination of intricate engineering and fine cabinetry is achieved in this contemporary walnut finished color set.

Features Include:

- Philcomatic I tuning system. Just select the channel, a push of the Philcomatic button puts into full operation automatic tint, color and A.C.T. for a beautiful color picture.
- Transistorized solid state signal system
- Cosmetic color circuit
- Transistorized UHF/VHF tuners
- Memory-matic pre-set fine tuning
- Lighted UHF/VHF channel indicators
- Instant response
- 75 OHM input

Height 28⅜", width 31$\frac{3}{16}$", depth 19⅜"

26C330WA

26C332WA
26C333WA

# ONE IDEA BETTER FROM PHILCO-FORD

## PHILCOMATIC I

Models 26C332WA, Size 26″
26C333WA, Size 26″

Enjoy all of the Philcomatic I performance benefits in a full console execution finished in rich walnut.

These models feature:

- Philcomatic I tuning system. Just select the channel, a push of the Philcomatic button puts into full operation automatic tint, color, and A.C.T. for a beautiful color picture
- Philcomatrix I black matrix picture tube
- Transistorized solid state signal system
- Cosmetic color circuit
- Transistorized UHF/VHF tuners
- Memory-matic pre-set fine tuning
- Lighted UHF/VHF channel indicators
- Instant response
- 75 OHM input

26C332WA Height 29⅛″ width 34$\frac{5}{16}$″, depth 20⅝″

26C333WA Height 30½″, width 36$\frac{15}{16}$″, depth 20⅝″

# PHILCOMATIC I

Models 26C334WA, Size 26″
26C335MA, Size 26″

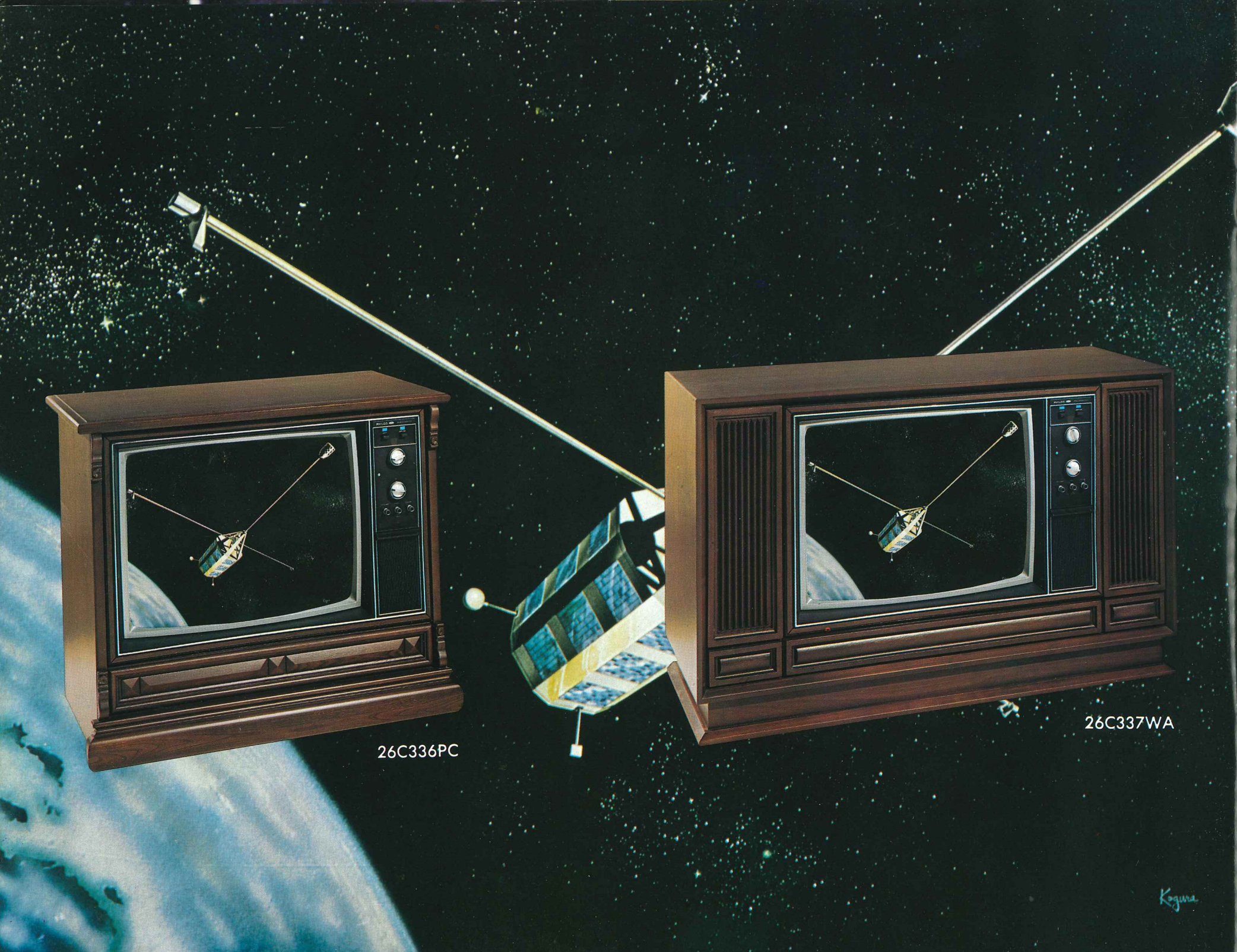
Whatever your styling preference — a walnut or maple finished, credenza — there's a quality crafted, fine furniture Philcomatic I console to enhance your home decor.

These models feature:

- Philcomatic I tuning system. Just select the channel, a push of the Philcomatic button puts into full operation automatic tint, color and A.C.T. for a beautiful color picture. Philcomatrix I black matrix picture tube
- Transistorized solid state signal system
- Cosmetic color circuit
- Transistorized UHF/VHF tuners
- Memory-matic pre-set fine tuning
- Lighted UHF/VHF channel indicators
- Castors
- Instant response
- 75 OHM input

26C334WA Height $27\frac{21}{32}$″, width $36\frac{3}{4}$″, depth $17\frac{3}{16}$″
26C335MA Height $29\frac{5}{32}$″, width $34\frac{13}{16}$″, depth $18\frac{9}{16}$″

26C334WA
26C335MA


26C336PC
26C337WA
Kogure

ONE IDEA BETTER FROM PHILCO-FORD

# PHILCOMATIC I

Models 26C336PC, Size 26″
26C337WA, Size 26″

Handsomely finished credenza in popular Spanish pecan and contemporary walnut

These models feature:

- Philcomatic I tuning system. Just select the channel, a push of the Philcomatic button puts into full operation automatic tint, color and A.C.T. for a beautiful color picture. Philcomatrix I black matrix picture tube
- Transistorized solid state signal system
- Cosmetic color circuit
- Transistorized UHF/VHF channel indicators
- Castors
- Instant response
- 75 OHM input
- 26C337WA, 2 - 5″ oval speakers

26C336PC Height $29\frac{5}{32}$″, width $34\frac{13}{16}$″, depth $18\frac{9}{16}$″

26C337WA Height $29\frac{5}{16}$″, width $45\frac{9}{16}$″, depth $17\frac{5}{8}$″

# PHILCOMATIC III
## WITH PHILCOMATIC II
## "HANDS OFF" TUNING SYSTEM

Models 26C350WA, Size 26"
26C351WA, Size 26"

Philco know-how was never better expressed as in the uninhibited luxury of these walnut veneer Danish and Traditional styled color consoles.

These models feature the Philcomatic III system which includes:

Philcomatic 100% Boss solid state modular chassis

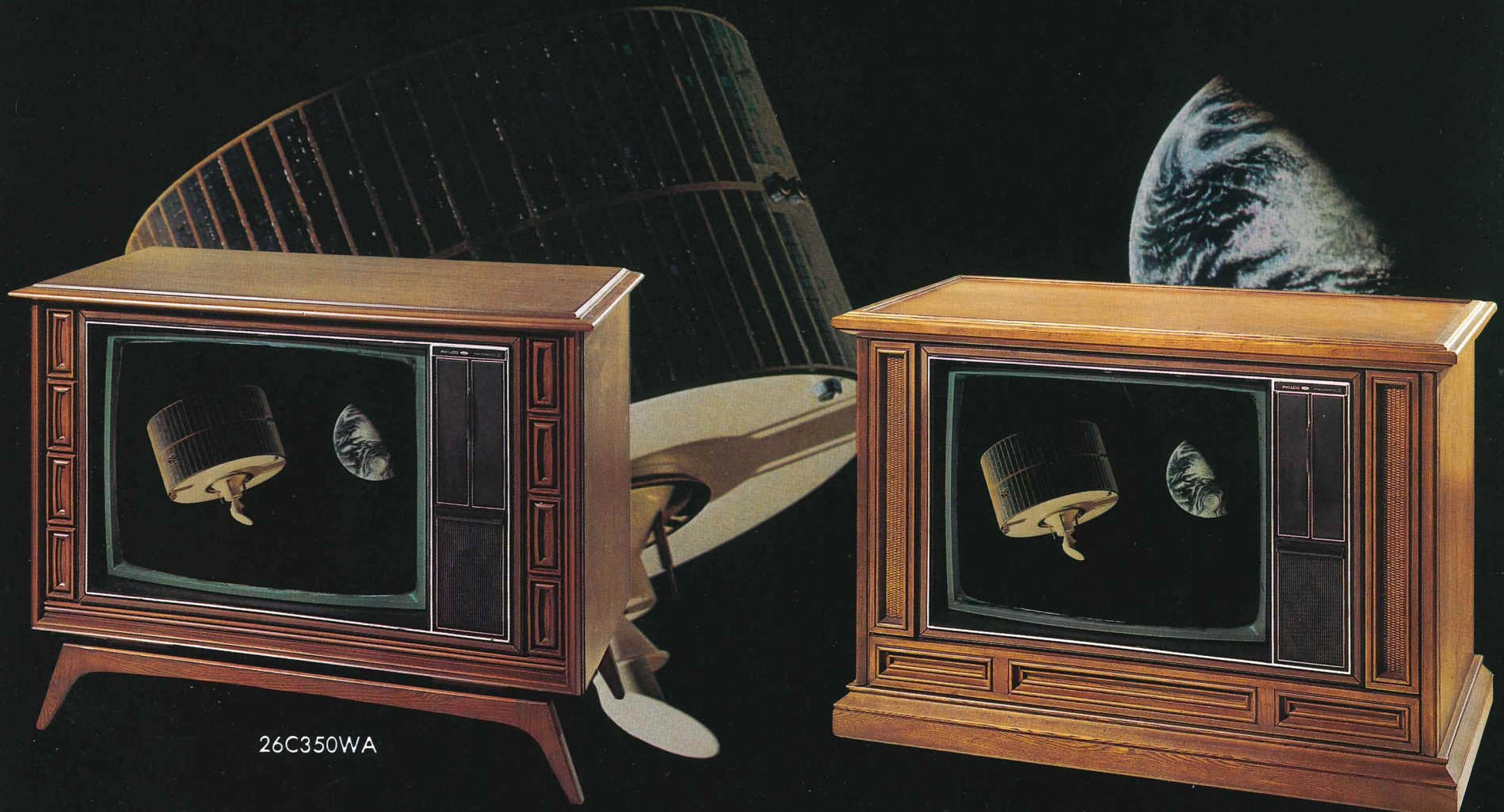
Philcomatic II "Hands-Off" tuning system. All you do is select the channel, see the light. If you are out of range, turn the fine tuning knob until you see the light; then let go — the picture's right. The new Philcomatic advanced color tuning system that automatically tunes and locks in the color picture consisting of A.C.T. color, brightness, tint, and contrast controls

Plus the Philcomatrix II super black matrix picture tube which provides the sharpest, brightest, most lifelike color picture in Philco history

Plus the detachable anti-glare shield — a tinted shield that reduces annoying reflections from room lighting and bright daylight

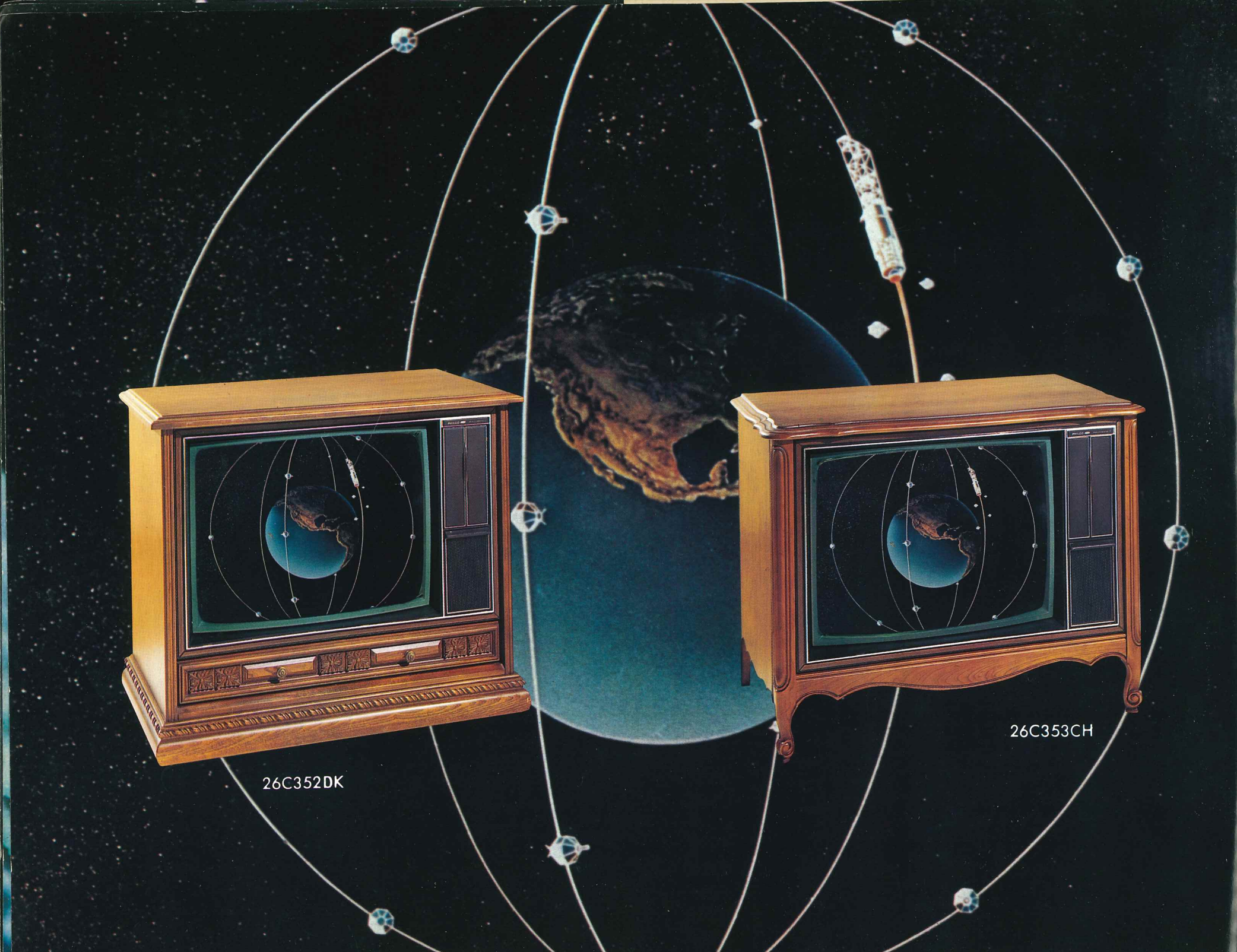
- Philcomatic color control light
- Special cosmetic color circuits
- Lighted UHF/VHF channel indicators
- Instant response
- 75 OHM input
- Castors (26C351WA only)

26C350WA Height 29 15/16", width 39 5/16", depth 20 1/4"
26C351WA Height 28 5/8", width 42", depth 20 7/8"



26C350WA

26C351WA


26C352DK
26C353CH

ONE IDEA BETTER FROM PHILCO-FORD

# PHILCOMATIC III
## WITH PHILCOMATIC II
## "HANDS OFF" TUNING SYSTEM

Model 26C352DK, Size 26"

A version of Spanish elegance, this full credenza is richly detailed in delicate moldings and Moorish hardware, finished in pecan veneer.

Model 26C353CH, Size 26"

The luxury and elegance of old France is apparent in this finely styled model. Finished in cherry veneer.

These models feature the Philcomatic III system which includes:

Philcomatic Boss 100% solid state modular chassis
Philcomatic II "Hands-Off" tuning system. All you do is select the channel, see the light. If you are out of range, turn the fine tuning knob until you see the light; then let go — the picture's right. The new Philcomatic advanced color tuning system that automatically tunes and locks in the color picture consisting of A.C.T., color, brightness, tint, and contrast controls
Plus the Philcomatrix II super black matrix picture tube which provides the sharpest, brightest, most lifelike color picture in Philco history
Plus the detachable anti-glare shield. A tinted shield that reduces annoying reflections from room lighting or bright daylight

- Philcomatic color control light
- Special cosmetic color circuit
- Lighted UHF/VHF channel indicators
- Instant response
- 75 OHM input
- Castors (26C352DK only)

26C352DK, Height 29¼", with 34 5/16", depth 18 9/16"
26C353CH Height 28", width 35½", depth 20¼"

# PHILCOMATIC III
## WITH PHILCOMATIC II
## "HANDS OFF" TUNING SYSTEM

Model 26C362DK, Size 26"

In a class by itself . . . superbly styled cabinetry with richly sculptured moulded front and sides. Antiqued finish in dark oak veneer.

This model features the Philcomatic III system which includes:

Philcomatic 100% Boss solid state modular chassis

Philcomatic II "Hands-Off" tuning system. All you do is select the channel, see the light. If you are out of range, turn the fine tuning knob until you see the light; then let go — the picture's right. The new Philcomatic advanced color tuning system that automatically tunes and locks in the color picture consisting of A.C.T. color brightness, tint, and contrast controls

Plus the Philcomatrix II super black matrix picture tube which provides the sharpest, brightest, most lifelike color picture in Philco history

Plus the detachable anti-glare shield. A tinted shield that reduces annoying reflections from room lighting or bright daylight

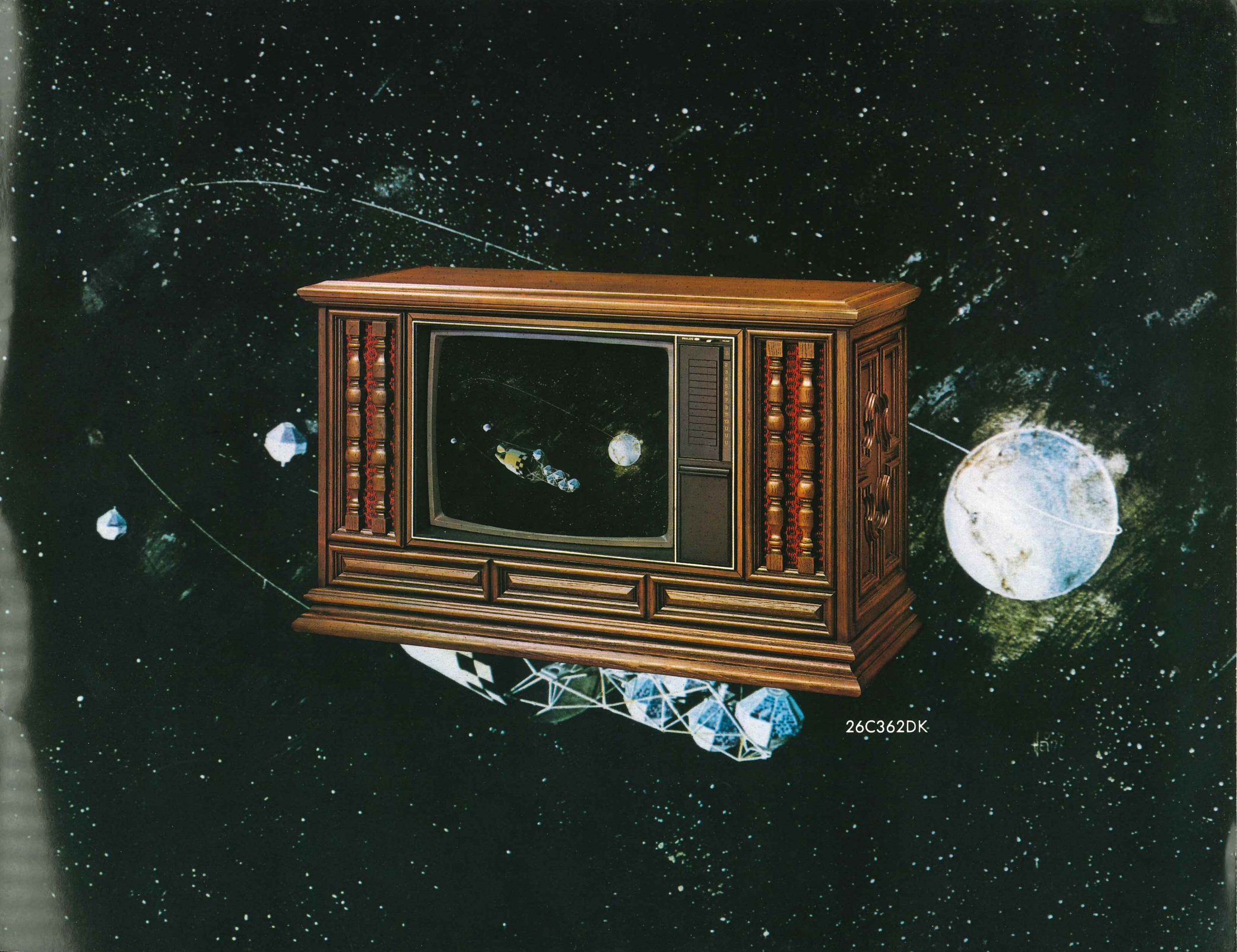
Philcomatic color control light

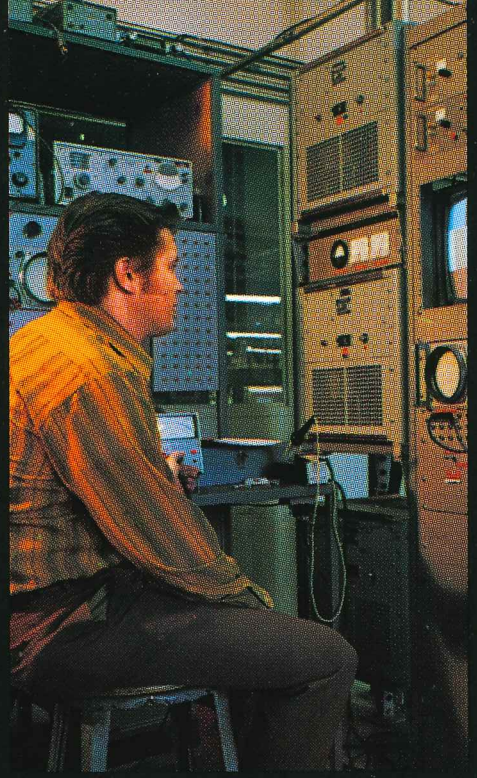
- Push-button VVC Tuning

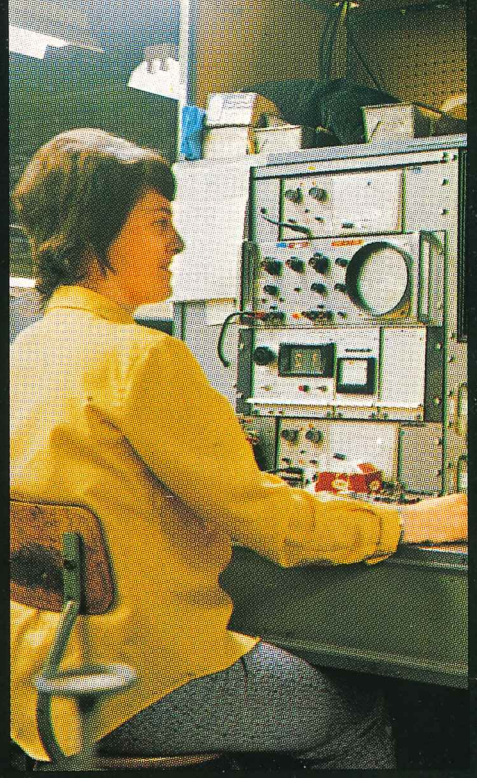
After pre-setting channels desired, you just close the panel door and press the channel button to tune and lock in a beautiful color picture, instantly, automatically

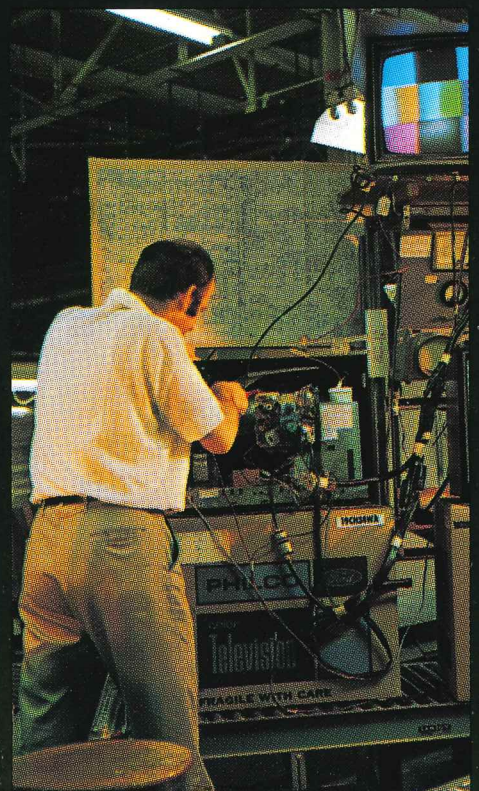
- Special cosmetic color circuit for improved facial tones
- Lighted UHF/VHF channel indicators
- Front mounted 2 — 5" oval speakers
- Instant response
- 75 OHM input
- Castors

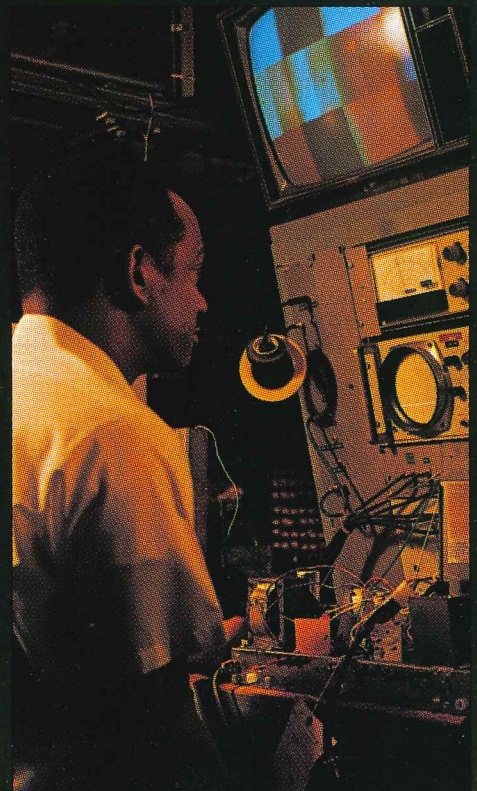
Height 29 11/16", width 49 15/16", depth 18 5/8"


26C362DK






HOCHIWA
PHILCO
Television
FRAGILE WITH CARE



## COLOR TV SPECIFICATIONS

| MODEL NUMBER | 19C305WH | 19C307WA | 20C310BK | 20C312WA | 25C320WA | 25C322PC | 26C330WA | 26C332WA | 26C333WA |
|---|---|---|---|---|---|---|---|---|---|
| Cabinet Styling | Contemporary | Contemporary | Contemporary | Contemporary | Contemporary | Spanish | Contemporary | Contemporary | Contemporary |
| Cabinet Finish | White | Walnut | Black | Walnut | Walnut | Pecan | Walnut | Walnut | Walnut |
| Dimensions (Add 3½"* or 5½"** to depth for cup allowance) | H-17" W-22½" D-19¼" | H-17" W-22½" D-19¼" | H-17⅛" W-25" D-19¾" | H-17⅛" W-25" D-19¾" | H-28 1/16" W-29 3/16" D-17 13/16"* | H-28¾" W-32 11/16" D-19 5/16"* | H-28⅜" W-31 3/16" D-19⅜"* | H-29⅛" W-34 5/16" D-20⅝" | H-30½" W-36 15/16" D-20⅝"* |
| Picture Power | 24,500 | 24,500 | 24,500 | 24,500 | 26,000 | 26,000 | 26,000 | 26,000 | 26,000 |
| Picture Size/square inch | 19"/180 | 19"/180 | 20"/185 | 20"/185 | 25"/295 | 25"/295 | 26"/315 | 26"/315 | 26/"315 |
| Picture Tube | Hi-Brite | Hi-Brite | Philcomatrix I | Philcomatrix I | Hi-Brite | Hi-Brite | Hi-Brite | Philcomatrix I | Philcomatrix I |
| A.C.T. | — | Yes | Yes | Yes | Yes | Yes | Yes | Yes | Yes |
| Philcomatic I, II, III | — | P — I | — | P — II | — | — | P — I | P — I | P — I |
| Detachable Anti-glare Shield | — | — | — | — | — | — | — | — | — |
| Speaker System | 1 — 5"x3" | 1 — 5"x3" | 1 — 5"x3" | 1 — 5"x3" | 1 — 5"x3" | 1 — 5"x3" | 1 — 5"x3" | 1 — 5"x3" | 1 — 5"x3" |
| Chassis | A101 | A201 | A201 | A201 | A301 | A301 | A301 | A301 | A301 |
| Lighted UHF/VHF Channel Indicators | Yes | Yes | Yes | Yes | Yes | Yes | Yes | Yes | Yes |
| Cosmetic Color Circuit | Yes | Yes | Yes | Yes | Yes | Yes | Yes | Yes | Yes |
| Transistorized 3 Stage I.F. Amplifier | Yes | Yes | Yes | Yes | Yes | Yes | Yes | Yes | Yes |
| Solid State Signal System | Yes | Yes | Yes | Yes | Yes | Yes | Yes | Yes | Yes |
| Transistorized UHF/VHF Tuners | Yes | Yes | Yes | Yes | Yes | Yes | Yes | Yes | Yes |
| Power Transformer | Yes | Yes | Yes | Yes | Yes | Yes | Yes | Yes | Yes |
| Transistorized Automatic Picture Pilot | Yes | Yes | Yes | Yes | Yes | Yes | Yes | Yes | Yes |
| Patented Automatic Chroma Control | Yes | Yes | Yes | Yes | Yes | Yes | Yes | Yes | Yes |
| Automatic degaussing system | Yes | Yes | Yes | Yes | Yes | Yes | Yes | Yes | Yes |
| Patented IC Color REF Demodular | Yes | Yes | Yes | Yes | Yes | Yes | Yes | Yes | Yes |
| Philco Adjustable Focus System | Yes | Yes | Yes | Yes | Yes | Yes | Yes | Yes | Yes |
| Instant Response | — | Yes | Yes | Yes | Yes | Yes | Yes | Yes | Yes |
| 75 OHM Antenna Jack | Yes | Yes | Yes | Yes | Yes | Yes | Yes | Yes | Yes |
| Automatic Temperature Control System | Yes | Yes | Yes | Yes | Yes | Yes | Yes | Yes | Yes |
| Philcomatic Master Control | — | — | — | Yes | — | — | — | — | — |
| Push Button VVC UHF/VHF Tuning | — | — | — | — | — | — | — | — | — |
| Memory-Matic Preset Fine Tuning | Yes | Yes | Yes | Yes | Yes | Yes | Yes | Yes | Yes |
| Simplified Color/Tint Controls | Yes | Yes | Yes | Yes | Yes | Yes | Yes | Yes | Yes |
| Picture Quality Control | Yes | Yes | Yes | Yes | Yes | Yes | Yes | Yes | Yes |
| Dipole VHF Antenna | Yes | Yes | Yes | Yes | — | — | — | — | — |
| UHF Antenna Loop | Yes | Yes | Yes | Yes | Yes | Yes | Yes | Yes | Yes |
| Earphone Jack | — | — | — | Yes | — | — | — | — | — |
| Castors | — | — | — | — | — | Yes | — | — | — |

Specifications subject to change without notice.

## COLOR TV SPECIFICATIONS (cont'd)

| MODEL NUMBER | 26C334WA | 26C335MA | 26C336PC | 26C337WA | 26C350WA | 26C351WA | 26C352DK | 26C353CH | 26C362DK |
|---|---|---|---|---|---|---|---|---|---|
| Cabinet Styling | Contemporary Credenza | Colonial Credenza | Spanish Credenza | Contemporary Credenza | Contemporary | Contemporary Credenza | Spanish Credenza | French Provincial | Spanish Credenza |
| Cabinet Finish | Walnut | Maple | Pecan | Walnut | Walnut | Walnut | Pecan | Cherry | Dark Oak |
| Dimensions (Add 3½"* or 5½"** to depth for cup allowance) | H-27 21/32" W-36¾" D-17 3/16"** | H-29 5/32" W-34 13/16" D-18 9/16"** | H-29 5/32" W-34 13/16" D-18 9/16"** | H-29 5/16" W-45 9/16" D-17⅝"** | H-29 15/16" W-39 5/16" D-20¼"* | H-28⅝" W-42" D-20⅞"* | H-29¼" W-34 5/16" D-18 9/16"** | H-28" W-35½" D-20¼"* | H-29 11/16" W-49 15/16" D-18⅝"** |
| Picture Power | 26,000 | 26,000 | 26,000 | 26,000 | 26,000 | 26,000 | 26,000 | 26,000 | 26,000 |
| Picture Size/square inch | 26"/315 | 26"/315 | 26"/315 | 26"/315 | 26"/315 | 26"/315 | 26"/315 | 26"/315 | 26"/315 |
| Picture Tube | Philcomatrix I | Philcomatrix I | Philcomatrix I | Philcomatrix I | Philcomatrix II | Philcomatrix II | Philcomatrix II | Philcomatrix II | Philcomatrix II |
| A.C.T. | Yes | Yes | Yes | Yes | Yes | Yes | Yes | Yes | Yes |
| Philcomatic I, II, III | P — I | P — I | P — I | P — I | P — III | P — III | P — III | P — III | P — III |
| Detachable Anti-glare Shield | — | — | — | — | Yes | Yes | Yes | Yes | Yes |
| Speaker System | 1 — 5"x3" | 1 — 5"x3" | 1 — 5"x3" | 2 — 5"x3" | 1 — 5"x3" | 1 — 5"x3" | 1 — 5"x3" | 1 — 5"x3" | 2 — 5"x3" |
| Chassis | A301 | A301 | A301 | A301 | Solid State | Solid State | Solid State | Solid State | Solid State |
| Lighted UHF/VHF Channel Indicators | Yes | Yes | Yes | Yes | Yes | Yes | Yes | Yes | Yes |
| Cosmetic Color Circuit | Yes | Yes | Yes | Yes | Yes | Yes | Yes | Yes | Yes |
| Transistorized 3 Stage I.F. Amplifier | Yes | Yes | Yes | Yes | Yes | Yes | Yes | Yes | Yes |
| Solid State Signal System | Yes | Yes | Yes | Yes | Yes | Yes | Yes | Yes | Yes |
| Transistorized UHF/VHF Tuners | Yes | Yes | Yes | Yes | Yes | Yes | Yes | Yes | Yes |
| Power Transformer | Yes | Yes | Yes | Yes | Yes | Yes | Yes | Yes | Yes |
| Transistorized Automatic Picture Pilot | Yes | Yes | Yes | Yes | Yes | Yes | Yes | Yes | Yes |
| Patented Automatic Chroma Control | Yes | Yes | Yes | Yes | Yes | Yes | Yes | Yes | Yes |
| Automatic degaussing system | Yes | Yes | Yes | Yes | Yes | Yes | Yes | Yes | Yes |
| Patented IC Color REF Demodular | Yes | Yes | Yes | Yes | Yes | Yes | Yes | Yes | Yes |
| Philco Adjustable Focus System | Yes | Yes | Yes | Yes | Yes | Yes | Yes | Yes | Yes |
| Instant Response | Yes | Yes | Yes | Yes | Yes | Yes | Yes | Yes | Yes |
| 75 OHM Antenna Jack | Yes | Yes | Yes | Yes | Yes | Yes | Yes | Yes | Yes |
| Automatic Temperature Control System | Yes | Yes | Yes | Yes | — | — | — | — | — |
| Philcomatic Master Control | — | — | — | — | Yes | Yes | Yes | Yes | Yes |
| Push Button VVC UHF/VHF Tuning | — | — | — | — | — | — | — | — | Yes |
| Memory-Matic Preset Fine Tuning | Yes | Yes | Yes | Yes | Yes | Yes | Yes | Yes | Yes |
| Simplified Color/Tint Controls | Yes | Yes | Yes | Yes | Yes | Yes | Yes | Yes | Yes |
| Picture Quality Control | Yes | Yes | Yes | Yes | Yes | Yes | Yes | Yes | Yes |
| Dipole VHF Antenna | — | — | — | — | — | — | — | — | — |
| UHF Antenna Loop | Yes | Yes | Yes | Yes | Yes | Yes | Yes | Yes | Yes |
| Earphone Jack | — | — | — | — | — | — | — | — | — |
| Castors | Yes | Yes | Yes | Yes | — | Yes | Yes | — | Yes |

Specifications subject to change without notice.

ONE IDEA BETTER

PHILCO Ford